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For Immediate Release

**2019 Minerva Hoyt California Desert Conservation Award
Call for Nominations - REVISED**

Twentynine Palms, CA, December 19, 2019 – The Joshua Tree National Park Association is pleased to announce a call for nominations for the sixteenth Annual Minerva Hoyt California Desert Conservation Award. The purpose of this award is to recognize individuals or organizations that have made notable achievements in the areas of leadership, protection, preservation, research, education, and stewardship leading to a significant and lasting contribution on behalf of the deserts of California. Minerva Hamilton Hoyt (1866-1945) was a South Pasadena resident whose persistent campaign to preserve the deserts of southern California persuaded President Franklin Roosevelt and Congress to create Joshua Tree National Monument in 1936.

Born in Holmes County, Mississippi in 1866, Minerva Hamilton led a genteel early life attending finishing schools and music conservatories. Her marriage to Dr. Sherman Hoyt led her eventually to South Pasadena where she immersed herself in southern California society and civic causes. Trips to the desert instilled in Mrs. Hoyt a strong appreciation for the austere beauty and wonderful inventiveness of desert plants that somehow managed to thrive in the harsh climate. She became convinced that the best option for preservation of a large park to preserve desert plants was through the National Park Service, and so began a carefully organized campaign to achieve her goal. On August 10, 1936, President Roosevelt signed a presidential proclamation establishing Joshua Tree National Monument. Minerva finally had her desert park, which was promoted to National Park status in 1994 by President William Clinton.

Joshua Tree National Park Association is a private, non-profit Cooperating Association working in partnership with Joshua Tree National Park to help in its achievement of programming goals in education, interpretation, scientific and historic research and activities.

Past winners of this prestigious award read like a “Who’s Who of Conservation Achievements” and include: 2004 -Susan Luckie Reilly; 2005 - Larry & Donna Charpiet; 2006- David Myers, The Wildlands Conservancy; 2007 - John Wohlmuth, Coachella Valley Association of Governments; 2008 - Mark Jorgenson, Anza-Borrego Desert State Park; 2009 - Dianne Feinstein; 2010 - Owens Valley Committee; 2011- Elden E. Hughes (posthumously awarded); 2012 - Steve & Ruth Rieman; 2013 - Dee & Betty Zeller; 2014 - Desert Protective Council (Terry Weiner); 2015 – Nancy Karl; 2016 – Cindy Zacks; 2017 – Pat Flanagan; and 2018 – Robin Kobaly.

Any person or group is eligible to receive the award except for Joshua Tree National Park Association (JTNPA) board of directors or staff and members of their immediate families. Non-residents of California are eligible but nominations must be for conservation accomplishments in the California deserts. Candidates must be at least 18 years old.

Nominees will have made a notable achievement toward conservation of the California desert in one or more of the following areas: 1) provided leadership resulting in legislative action or public policy in the area of desert conservation, 2) advanced research leading to improved conservation knowledge, techniques or strategies, 3) fostered conservation partnerships and collaborations, or 4) created stronger public stewardship through education and outreach activities. Nominations will be accepted from any interested individual or organization. Nomination guidelines and forms are available on the Association’s website at <http://www.joshuatree.org/minerva-hoyt-award/>. All nominations must be received by JTNPA no later than Monday, February 10, 2020. JTNPA will oversee the annual nomination and selection process, and the 2019 Hoyt Award winner will be announced in late February 2020.

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For further press information, call Jacqueline Guevara, Executive Director, Joshua Tree National Park Association - 760-367-5530.

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