

Walking Coachella's Pueblo Viejo

Information

Date/ Time: Feb 18, 2023, 9a to 1p

Meet-up Location: Veterans Memorial Park, 1500-1598 4th St, Coachella, CA 92236

Tour guide: Steven Biller, Editor-in-Chief, *Palm Springs Life*

Overview

Enjoy a guided walking tour of historic downtown Coachella, aka the Pueblo Viejo District, and learn about the colorful and meaningful variety of public art, including the Coachella Walls and Shady Lane mural projects, and other “placemaking” initiatives that celebrate the Mexican culture, heritage, and future of the community. Other stops include larger-than-life artworks created for the Coachella music festival and Desert X exhibition of site-specific art. Participants will see how art installations honor Mexicans and Chicanos who have had a profound and lasting impact on the local community and reflect the innovation and progress propelling contemporary art throughout the desert and beyond.

Itinerary

Saturday, Feb 18, 9a to 1p

- **9am-10a Coachella Walls**
- **10a-10:30a Shady Lane Mural**
- **10:30a to 11:30a Etheria**
And one of these:
- **noon-1p Armando Lerma** studio visit or Desert X installation
- **noon-1p Ruben's Ranch**

What to Bring

- Participants should wear comfortable walking shoes or sneakers.
- Participants can bring their own lunch or plan to eat at Jalisco restaurant in downtown Coachella at the end of the tour
- Please bring drinking water and protect yourself from the sun—hat, sunscreen, sunglasses, and lightweight long sleeve, light-colored shirts are excellent for warm desert days

Fitness Requirements

This event is primarily a walking tour, and will require participants to be standing for the majority of the event duration. Weather may be cool or very warm, and the majority of this event takes place outside, so please dress accordingly and wear sheddable layers.

Please assess your ability to participate honestly!

Activity Level

Easy to moderate

Tour Guide Biography

Steven Biller, the longtime editor-in-chief of *Palm Springs Life*, writes and lectures about early and contemporary California art with an emphasis on the Coachella Valley and High Desert regions.

* The Desert Institute staff/instructors will attempt to accommodate participant's needs; however we reserve the right to deny a student participation in the course due to concerns regarding health and safety issues.