

DESERT INSTITUTE

at Joshua Tree National Park

74485 National Park Dr. Twentynine Palms, CA 92277 Phone:
760-819-4714; e-mail: desertinstitute@joshuatree.org

Fall Session
2022

A Beginners Guide to Incredible iPhone Photography

Information Date/ Time: Saturday Meet at: Saturday, November 19, 6 pm – 9 pm for sunset images
Instructor: [Desert Rose Studio](#) (click on the link for a map to the meeting site) 61884 Commercial St., Joshua Tree
Overview Rose Cefalu, Photographer, Alternative Process Artist, Instructor

Join Joshua Tree based photographer & artist Rose Cefalu for an evening of iPhone photography. We will meet at her workshop and organize a walk to a beloved trail location. Before leaving you will learn some of the awesome power of the iPhone. She will also talk about design basics, like "Rule of thirds" and "perspective" to maximize the potential of images. The last hour of class we will edit your images in my workshop and print them 8.5 x 11 and mount them in a white beveled 11 x14 mat suitable for framing. Students will explore the power of image maximizing the iPhone in conventional and unconventional ways. No prior photography experience is needed, all levels welcome.

Itinerary

Prep work before class:

- Make sure you have enough storage on your phone for at least 50 new images
- Be running the latest iOS version for your phone's capacity
- Make sure your phone is fully charged
- Please bring comfortable clothing and shoes
- Hat and Sunscreen highly advised.
- Snack break, **bring your own food and water**
- The class is 50% indoors 50% outdoors, please be prepared to wear a mask indoors.

Class day structure

- Meet at the workshop and log onto local wifi, download any necessary apps
- Brief talk on "design elements" of photography with assignment
- Caravan to nature walk (20 minute drive) where we will implement design elements techniques and take images to print later (1 hour)
- Head back to the workshop to edit images, view on large monitor
- Printing begins
- Mount images into mat and a critique

Optional Supplies

Note book, pencil, back up battery, iPhone accessories

Fitness Requirements

Participants must be in good physical condition for courses/activities in a desert that may be hot, dry, windy, and sometimes surprisingly cold.

Guidelines

- You are responsible for your safety.
- Park your car in designated areas only. Rattlesnakes are present in the desert. Avoid contact with wildlife. Put your hands and feet only where you can see them.
- Stay with the group. If you get lost, stay put.
- Drink plenty of water. If you run out, notify the instructor or the Desert Institute Representative.
- Before leaving the class, check out with the Desert Institute Representative.

Instructor Biography

Every day you can find Rose Cefalu obsessing over her iPhone photos and over-posting on Instagram @joshuatreedesertrose and @rosecefaluphoto. In her spare time, she thinks about traveling, taking photos, printing imagery, and mixing new colors. In 2019 Rose launched a cyanotype workshop to get her "hands dirty" again and reintroduce this vintage art form to a new audience interested in becoming skilled with alternative photographic processes. Rose has been a guest lecturer worldwide along with

12 years as adjunct faculty at the Art Institute of California at both Hollywood and Los Angeles campuses. She is also producing award-winning content at a variety of outlets. Currently Rose is the Photography Director at Emmy magazine and you can find her personal work at rosecefaluphoto.com. Her work is on display throughout various galleries and stores in the high desert. She is also a yearly participant of MBCAC's Art Tours where she opens her studio and home.

* The Desert Institute staff/instructors will attempt to accommodate participant's needs; however we reserve the right to deny a student participation in the course due to concerns regarding health and safety issues.